



SBBA NEWS

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Spring 2019

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Greetings from Our President

Dear SBBA Members,

Ah, the sweet smell of spring. It's such a refreshing time! The warm sunshine feels so good on our skin, and melts away our winter blues. Colorful blooms are popping up, and it's the perfect time to plant your gardens. It's also a time when there are 40 different kinds of weather inside of 24 hours!

As May wanes, improving weather, family and business ties beckon our seasonal neighbors north to their Sunny Salisbury Summer Homes. That shift makes for bittersweet times for a return to a bustling local economy and of course TRAFFIC!

Donna and I love to greet our campground customers who are enamored by our beautiful beach. It doesn't matter if they've come here from near or far, for the first time, or they are return visitors, we share this common bond..... Our love for the ocean, the beach center, all the activities surrounding their visits, which create the memories and traditions that will bring them back year after year! After all, that's what keeps us all here isn't it?

I am also very pleased to see DCR hard at work. They have been raking our beaches and rolling out the Mobi-Mats early this year. This helps prevent erosion and protects surrounding vegetation, which helps stabilize dunes. The SBBA and DCR continue to work together to help make our beaches cleaner, safer and more accessible. Together we can improve the vital connection between people and the environment.

Please share with us your thoughts on the state of our beach and share your ideas and recommendations to make Salisbury Beach even better. It is important that your voices are heard. I look forward to hearing from you. We have another exciting summer ahead!

Sincerely,
Ray Champagne, President

Preservation Trust Fund

SBBA Obtains Full Accounting of Beach Trust Fund

The winter storms of 2006, 2007 and 2008, including the notorious 2008 Patriots Day storm were particularly brutal for Salisbury Beach. In the aftermath of those storms, the Salisbury Beach Betterment Association (SBBA) board of directors participated in

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extensive discussions with the selectmen, town manager, state officials and our legislative delegation.

Stemming from those discussions, then Senator Steven Baddour and State Representative Michal Costello introduced legislation to create the Salisbury Beach Preservation Trust Fund. The intention of the fund was to assure the availability of funds to quickly respond to storm damage and maintain the beach and dunes to enhance its resiliency.

Here is the text of the law:

Section 35PP. (a) There shall be established the Salisbury Beach Preservation Trust Fund to be used, without further appropriation, for the long-term preservation and maintenance of Salisbury Beach. Any balance in the fund at the end of a fiscal year shall not revert to the General Fund, but shall remain available for expenditure in subsequent fiscal years. No expenditure made from the fund shall cause the fund to become deficient at any point during a fiscal year.

(b) Notwithstanding any general or special law to the contrary, the department of conservation and recreation shall impose a surcharge of \$3 upon each fee charged and collected from admission into, camping and parking in the Salisbury Beach Reservation. The additional monies collected from the surcharge shall be deposited into the fund.

Over the past ten months, the SBBA has been working with the Massachusetts Department of Conservation and Recreation (DCR) and our state legislators to obtain an accounting of the Salisbury Beach Preservation Trust Fund (Fund). In a letter dated March 5th, addressed to SBBA president Ray Champagne, DCR Commissioner Leo P. Roy stated that “the current balance in the (Fund) is \$227,406.81”. In response to the Association’s request, Commissioner Roy also provided a breakout of the revenue and expenditures over the last five years. See the table on last page.

As a result of the SBBA’s inquiry, DCR discovered that they were not collecting the correct fee. According to Commissioner Roy, “In 2013, the Legislature increased this surcharge from \$2 to \$3; however, this increase was not communicated throughout the

agency and the increase in the surcharge was not implemented until January 2019”. While we are disappointed that this enhanced revenue was not collected for the benefit of Salisbury Beach, we are glad that as a result of the SBBA’s efforts, the oversight was rectified.

Commissioner Roy stated that “Like the SBBA, DCR takes tremendous pride in the Salisbury Beach State Reservation and will continue to invest annually in its upkeep and enhancements.” The Commissioner stated that other investments made by the Commonwealth of Massachusetts in our community supplement, and greatly exceed, the funds generated by the surcharge. He detailed DCR’s \$10M worth of investments in Salisbury over the past five years including the study, design and replacement of the aging sewer system at the reservation, dune nourishment, plantings, sand fence installation, emergency dune repairs and boardwalk rehabilitation. The Commissioner also referenced other state expenditures in Salisbury including the \$1.4M grant for the beach center visitor center/bathhouse and the \$1M Seaport Economic Development Grant for the boardwalk.

Upon first review of the detail provided by the Commissioner, the SBBA Board of Directors was concerned that some of the expenditures seemed inconsistent with our understanding of their intended use. We raised this concern with Commissioner Roy. He replied that “DCR has not made expenditures inconsistent with the intended use of the Fund....These funds have been spent towards beach access; improvements to comfort stations; boardwalk rehabilitation; ...fencing; storm repair; beach/campground sewer improvements; and a grant to the Town of Salisbury for sand harvesting and re-nourishment of Salisbury Beach.”

In his letter to the SBBA, Commissioner Roy said that “The current plans for these (Salisbury Beach Preservation Trust Fund) funds include additional boardwalk and shade structure repairs, purchase of additional mobi-mats to allow beach access by people of all abilities, and additional snow fence installation and beach grass plantings where appropriate”.

As Ray Champagne mentioned in this spring’s letter to the membership, we will continue to work with DCR, our legislative delegation and Town leaders towards an effective continuance of their stewardship of this great natural resource. We will continue to share with

you the progress of our ongoing discussions.

Commissioner Roy prepared an extensive addendum to his report that includes details and photographs of the completed projects as well as identification of future projects. The complete report and addendum from the commissioner is available on the Salisbury Beach Betterment Association website at www.sbba.us/dcr.



Advertising in the SBBA Newsletter - Anyone interested in advertising in the SBBA Newsletter should contact President Ray Champagne at 978-771-9990 or ray@sbba.us

SBBA Scholarships

Dear Friends:

The generosity of our loyal scholarship donors never ceases to amaze me. It is always heartwarming when we are surprised with an unexpected donation, but it is the continued support and loyalty of people such as yourself that we have learned to depend and count on, and make it possible for students of our members to study, learn, and grow. It makes us reflect on how fortunate we are to have the ongoing support of so many wonderful people and it is with deep gratitude that we send you our heartfelt thank you. It is a blessing to be part of the SBBA Family.

Donna Champagne, Chairman SBBA Scholarship Committee

Beautification Committee

Dear Members:

As the Chairman of the SBBA Beautification Committee, I am most indebted to our volunteer membership who has come through so many times when called upon. We have spent quite a bit of time planting flowers around the beach. Thank you for your hard work to keep our town looking great, especially as we begin our summer season of welcoming visitors.

We continue to promote community pride and involvement through our

beautification projects..... BUT we could do even better if we had more help. So, make a resolution to become a part of a movement that will make your beach even more beautiful. To become more involved please email Edna at ednambeach@comcast.net

Thank you for supporting us and for supporting Salisbury Beach!

Edna Marggraf
PS- Flags look great Peter! Thank you!



Carousel Painting

On May 4, 2019, Dianne Masiello painted a picture of the carousel and some of the surrounding businesses in Salisbury Beach Center for the Wet Paint Auction sponsored by Salisbury Beach Partnership. Danny Abdulla and Mark Moquin of Joe's Playland were the successful bidders!

2019 Sea Festival of Trees

The 7th Annual Sea Festival of Trees at the Blue Ocean Event Center is open to the public from Saturday, November 23, through Sunday, December 8. The 15-day holiday wonderland by the sea is a fundraising event sponsored by our friends at The Salisbury Beach Partnership.

Get ready for a giant maze of sparkling holiday trees, holiday stage performances, seaside ice rink and skate rentals, visits with Santa, and the giant gingerbread house. All of the trees are generously donated by local individuals, businesses, and organizations and will be raffled off to lucky winners.

If you have been following our tree donations to the Sea Festival of trees, you will not be surprised to hear SBBA has won an award every year for our Beach Themed Trees. We plan to donate again this year. So be sure to keep your eyes out for another SBBA creation!



Memorial Benches

Through the generous donations of our members, SBBA continues to be able to provide memorial benches at our beach access ways. What a wonderful way to remember a loved one, honor a family member, while providing a resting area for our beach visitors. If interested please contact Ray Champagne at ray@sbba.us

Scholarship Fundraiser
Joey Voices

Don't forget to get your tickets for this year's fundraiser -they are selling fast. This year we are featuring **Joey Voices, comedian/singer/impressionist**. He performs the voices of Frank Sinatra, Tony Bennett, Bobby Darin, Joe Pesci, Rodney Dangerfield, Cher, Neil Diamond, Elvis Presley, and many more! So, Save the Date: Friday, June 28th! ALL proceeds go to our scholarship fund.

Annual Meeting

Please attend our Annual Meeting at the Surf-Side 5 on **Monday, July 15, 2019**. Our featured speaker will be Senator Diana DiZoglio. Social 6:30 Business 7:00 PM

Radar Speed Sign & Crosswalk Signs

The SBBA recently purchased and donated to the Salisbury Police Department an Electronic Speed Sign similar to the one on Beach Road across from the police station.



The police department installed the sign on North End Boulevard just before the Memorial Day Weekend.

The SBBA also donated five new crosswalk signs that the police department placed at all the crosswalks around the center and on North End Boulevard.



The SBBA has been donating these Crosswalk Signs for more than 20 years. The Adopt-A- Crosswalk program started under past President Al Peterson and deceased board member Jim O'Brien (RIP).

SBBA Newsletters are also available @ www.SBBA.us



Salisbury Beach Betterment Association

PO Box 5508, Salisbury MA 01952-5508

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SBBA News

Salisbury Beach Preservation Trust Fund

Revenue	Description	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	Totals
Commonwealth of Mass	Day admission trust fees collected	76,290	72,616	67,698	63,140	62,226	49,320	391,290
Commonwealth of Mass	Campground trust fees collected	99,771	100,334	92,344	89,643	93,628	59,411	535,131
Total Revenue		176,061	172,950	160,042	152,783	155,854	108,731	926,421

Expenditures

AECOM Technical Serv	Salisbury Beach Reservation						(12,547)	(12,547)
GZA Geoenvironmental	Sand Harvest Dune Nourish Design		(12,548)	(46,397)	(87,061)	(85,495)	(11,667)	(243,169)
Coneco Engineers	Salisbury Waste Water		(17,544)				(12,750)	(30,294)
Coneco Engineers	Salisbury Waste Water Design/Study	(9,712)		(297)				(10,009)
AECOM Technical Serv	Salisbury Seaside Café, Reservation			(4,006)	(6,153)	(11,643)		(21,801)
SUMCO Eco-Contracting	Installation of snow fence	(45,250)	(42,918)	(75,145)	(67,333)	(24,048)		(254,694)
Deschamps Mats	Salisbury MOBI-Mats			(17,500)	(4,352)			(21,852)
H Barber & Sons	Cons Trust Purchase-Barber Surf Rake				(57,900)			(57,900)
Construction Dynamics	Decking at comfort station, boardwalks			(248,200)				(248,200)
Eagle Point Builders	Boardwalk rehabilitation		(242,355)	(1,100)				(243,455)
Jackson Lumber	Fence Salisbury Beach			(21,174)				(21,174)
Jackson Lumber	MOBI-Mat Salisbury Beach	(43,446)						(43,446)
Norfolk Power Equip			(8,999)					(8,999)
Tasco Construction	Catchbasin manhole rehabilitation		(81,222)					(81,222)
URS Corporation	Design of Salisbury Beach		(14,408)					(14,408)
Town of Salisbury	Town of Salisbury-Operating Earmark	(95,000)						(95,000)
Total Expenditures		(193,408)	(419,994)	(413,818)	(222,799)	(121,186)	(36,964)	(1,408,170)
Ending Balance		691,809	444,765	190,988	120,972	155,640	227,407	

Recapitulation prepared by Salisbury Beach Betterment Association

Note: The balance at the beginning of FY2014 was \$709,156