



SBBA NEWS

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Fall 2022

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October 24, 2022**

**Salisbury Beach Betterment
Association
P.O. Box 5508
Salisbury, MA 01952-5508
USA**



Greetings from our President

Dear SBBA Members,

Oh, what a beautiful summer it was in Salisbury Beach! The weather was perfect for residents and guests to enjoy the best of the beach, with many sunny and warm days exceeding 90 degrees. The beach center was alive with all of our favorite festivities – music on Friday and Saturday nights, the carousel on the Broadway Mall and for the first time since the pandemic, the return of fireworks!!! The new Visitor Center/Comfort Stations were opened in time for the summer action and have received universal public acclaim. The Salisbury DPW did an exceptional job in keeping the beach center and surrounding area free of trash and debris.

The SBBA had a very productive summer. We completed the restoration of the historic Hope Chapel Bell which was the

culmination of a 2-year effort. It now resides at its permanent and prominent home on the corner of Beach Road and Cable Avenue. We had our in-person Annual Meeting at the Blue Ocean Music Hall and honored Robert “Boots” Chouinard with the SBBA Distinguished Service Award. Congratulations Boots!! We hosted multiple Beach Clean-up days in which volunteers picked up trash and debris in the beach center and Broadway Mall.

The SBBA also wishes to recognize the tremendous work by the Salisbury Beach Partnership for their efforts to revitalize Salisbury Beach and, in particular, for their project to build the Carousel Pavilion which will house the historic 1909 Looft-Mangels Carousel. We look forward to its completion and opening in early 2023.

The Salisbury Beach Resiliency Task Force is now part of the Merrimack River Beach Alliance (MRBA) and has been formally recognized as a subcommittee of that organization. We are continuing our efforts to protect and preserve our barrier beach and great salt marsh.

As we head into the holidays, we have much to look forward to and even more to be grateful for. Please share your thoughts with us on our social media pages on how we can make Salisbury Beach even better. We look forward to hearing from you and hope you have a wonderful Holiday season!!

Sincerely,
Bill Greilich

HISTORIC CAROUSEL PAVILION UPDATE – CLOSER TO OPENING

The non-profit Salisbury Beach Partnership is well on its way towards completion of the new pavilion which will house the historical 1909 Looft-Mangels Carousel. Much has been accomplished since I last reported progress in our Spring Newsletter. I was recently privileged to receive a tour of the new pavilion conducted by Partnership president, Mr. Wayne Capolupo. This article reflects the essence of what I learned during that tour.

The “roundhouse”, the room which will actually house the carousel, is complete except for windows which have been delayed due to supply chain issues. The windows for the rest of the building have been delivered and installed.

The roof is complete including the “witch’s hat” on the top of the building. Interior framing which defines areas such as the caterer’s kitchen, bathrooms, 50- person

function room, utility room and micro-branch of the Newburyport Bank is complete. Yes, Salisbury Beach will finally have on-site banking services available to residents and visitors. The micro bank will be staffed during the tourist season and will provide remote, on-line banking services off-season.

Rough-in plumbing, electrical and HVAC services are complete. Since this will be a year-round operation, the building will have radiant in-floor heating to provide a comfortable environment in any weather. The radiant heating in the roundhouse is complete and installation in the rest of the building is now underway. This building is intended to be a landmark focal point for Salisbury Beach for many generations to come and to insure that, the 99 pilings that support the building have been triple-impregnated with wood preservative to guarantee a long life of service to residents and visitors.

The pavilion and carousel are expected to be open to the public in late January or mid-February 2023 at which time the historic 1909 carousel will finally have a new permanent home. See you at the Salisbury Beach Carousel Pavilion.

Financial support from the public is critical to the success of this non-profit endeavor which is already beginning to remake the face of the beach center. If you want to be part of this transformative project, go to MySalisburyBeach.com to find out the many ways to get involved and be a part of the future of Salisbury Beach.

Sincerely,
Lou Masiello

SBBA Adopts a Horse!!!

As a demonstration of our support for the Salisbury Beach Partnership’s historic carousel project, the SBBA has adopted one of the horses on the 1909 Looft-Mangels Carousel. The name of the horse is Patriot and will have a bronze plaque mounted to the carousel deck riser in the name of the Salisbury Beach Betterment Association. He certainly is a valiant steed!

The SBBA Beautification Committee

It’s been a busy summer for the SBBA Beautification Committee – we worked on: landscaping and planting flowers along North End Blvd, at the South End triangle, the Entrance to 1A, under the Welcome Sign on 286 and new this year, we added flowers to the Railroad Street Park and helped build and plant the Sunflower Garden on 1A (which I hope you all got to enjoy); hanging American Flags along the Boulevard and throughout the beach – Thanks Peter Benoit for your hard work and dedication; the Beach Clean-up’s held on the 3rd Saturday of every month beginning in May through September. Thanks to Jesse Maneiro for leading these efforts; adding a Memorial Bench, allowing loved ones to purchase a bench for an access way. Thanks, Ray Champagne, for your help getting the benches installed.

We are busy working on a new fundraiser for June 2023. Stay tuned for more details.

We are always looking for volunteers so please send me an email if you have some free time to spare. There are many ways to help with planting, watering, beach clean-ups, or helping on the day of the fundraiser. Please

reach out to me if you are interested to learn more: As always, we thank you for your generosity and support.

Maribeth Timony

Chair, SBBA Beautification Committee
mbtimony@comcast.net



2022 Scholarship Recipients

Sophia Schwartz, Gracie Fourier, Sydney Keys, Matthew Spero, Caroline Sander, Harriet Sander (Not present, Brady O'Donnell)

MOTOWN

Thank you to all who attended our Motown Event! You are most definitely our favorite people to hang out with. It was another great night of friendship, laughter, and dance! It's always a joy to spend time with the best of the best. We definitely have to do it all over again. And THAT'S our plan. Next year will be even better.

I have to admit I am also overjoyed by our members' generosity. Simply put, if it weren't for continued, faithful supporters like you, we wouldn't exist. Your tax-free donations remind us of how much we depend on your generosity and support to accomplish our mission. The SBBA Scholarship Committee thanks you today. The children will thank you in the future!

Donna Champagne

Scholarship Chair

Salisbury Beach Resiliency Task Force

The Resiliency Task Force is now part of the Merrimack River Beach Alliance (MRBA) and has been incorporated into that organization as the MRBA Salisbury Beach Subcommittee. The new subcommittee has had two meetings this summer and fall to discuss beach resiliency and erosion mitigation issues. The follow is a summary of our meetings, which were chaired by Senator Bruce Tarr.

Senator Tarr discussed a recent conversation with new DCR Commissioner Doug Rice in which they covered several important topics, as follows: Communication – Sen Tarr emphasized that communication between DCR and Salisbury is of utmost importance. Salisbury needs DCR's participation and involvement in everything that we are attempting to do on the beach.

Beach Management Plan – Sen Tarr conveyed the sense of urgency in getting a revised plan in place as soon as possible. They also discussed the concept of filing a Notice of Intent (NOI) to reinstate the expired plan on an interim basis.

Immediate placement of sand – they discussed the urgent need for sand on distressed areas of Salisbury Beach (between Access 5 & 7). Important first steps are to resolve issues of permitting and funding. Commissioner Rice was invited to walk Salisbury beach with the subcommittee.

Several other topics were discussed, as follows:

Short term dune restoration project – we emphasized the need for a dune restoration project between Access 5 & 7 to address this vulnerable area. We also discussed sources of funding for this project as well as

the need for a long-term strategic plan to address erosion issues.

Preservation Trust Fund – we stressed the need for an update of DCR's 2022 revenues and expenditures in the Trust Fund. We also highlighted the need to refile legislation that was proposed but tabled last year in which we clarified how Trust Fund monies are spent and addressed the public/private land issue. Sen Tarr stated that he will be refiling this bill in the first two weeks of next year.

DCR Upper Northshore Regional Sediment Study – the subcommittee reviewed this January 2021 study commissioned by DCR. The key findings of the study were as follows: Substantial sand nourishment to the shoreline with periodic replenishment is an effective management solution for Salisbury: Nourishments are designed for a lifespan. For example, the study modeled a scenario in which a properly replenished dune should have 30% of fill remaining after 15 years. The study recommended the creation of a Sand Stockpile Area (SSA) for emergency use.

The subcommittee fully supports this study and felt that it could be the foundation for a long-term plan for Salisbury Beach.

North End Blvd Update

There is good news to report on the status of the North End Blvd reconstruction project. The Massachusetts Department of Transportation has advised Neil Harrington, Salisbury Town Manager, that they are working on a revised design that will accommodate many of the suggestions and concerns raised by SBBA members and town residents.

Thank you very much for taking the time to share your comments and opinions via SBBA's survey. The results of the survey showed that our membership is very excited to see the proposed roadway improvements, including new crosswalks, improved drainage, and repaving, come to fruition. However, your comments and input on the survey were also invaluable in illustrating the potential hardships that property owners could face. The Salisbury Selectmen and Town Manager attended the SBBA's annual meeting and listened to our members' top concerns about loss of parking and driveway safety. We also appreciate the efforts of the Salisbury Beach Citizens for Change in bringing forth a petition on this matter which many SBBA members signed.

After the SBBA annual meeting, the newly established SBBA North End Blvd Subcommittee reached out to Town Manager Neil Harrington to follow up on member concerns. Mr. Harrington confirmed that the DOT is working on a revised plan that focuses on safety as its highest priority, as well as minimizes any loss of parking. Specifically, according to Harrington, the new plan preserves the eastern shoulder of North End Blvd as it is today. It also replaces the originally proposed separate bike lane on the western side of North End Blvd with a shared use path. Neil believes that this plan will result in saving as much space as possible for parking on the eastern side of the road.

There is a virtual Mass DOT presentation tentatively scheduled for the week of

November 28th. We are optimistic that this will be a great project that will enhance our community. The SBBA will post exact details for attending the session on our web page at <https://www.sbba.us/dot>. An email will be sent to the membership when the details are finalized.

The SBBA is also continuing to pursue a reduction in the speed limit on North End Blvd. Neil Harrington has agreed to work with us on this effort. We greatly appreciate Neil's consideration of the SBBA membership's safety concerns and will update you on this soon.

Don Egan

Fall Town Meeting

At the Annual Fall Town Meeting held on October 24, residents approved spending \$700,000 to pave various streets in town, \$146,994 from Comcast's payments to the Town from franchise fee and equipment funding to support SCTV cable service, \$57,000 for the funding of a new patrolman and \$80,025 for the funding of the first year of negotiated contracts with town employees.

Town meeting members also approved \$36,500 for repairs to the stone wall at the Colonial Burial Ground, \$150,000 to purchase and equip a new trash truck with rear packer, \$20,000 to hire a part-time employee to assist the town in remaining compliant with the Community Rating System with the National Flood Insurance Program, and \$50,000 to replace 180 water meters on Ring's Island.

Residents also approved two warrant articles presented by resident Lynn Welch amending

bylaws to have the Board of Selectmen rather than the Town Manager appoint members and associate members to the Zoning Board of Appeals and members to the Conservation Commission. Once the state Attorney General reviews the vote on the Zoning Board of Appeals it will go into effect. Voters must also approve the change in the appointing authority at the polls for the Conservation Commission at the next town election in May for the changes to be implemented as that vote will be a change in the town's charter.

A warrant article presented by resident Mark Warcewicz to promote the creation of new small ground-mounted solar panels was not allowed to move forward as the Planning Board had not yet made a recommendation on the article.

John Housianitis

Advertising in the SBBA Newsletter

Thank you to our advertisers who are helping defray the cost of the newsletter!

Anyone interested in advertising in the SBBA Newsletter should contact Bill Greulich @ 508-450-3943 greulich@comcast.net



Robert “Boots” Chouinard Honored by the SBBA

On July 11, 2022 at the Annual Meeting of the SBBA, Robert, seen in picture below with family and friends was given a “Distinguished Service Award” in honor of his dedicated service to his country and community. “Boots,” as he is known about town, will turn 100 next year. He is a combat veteran of WWII having served in Europe and landed on Omaha Beach five days after D-Day. He was assigned to an Anti-Aircraft Gun Battalion. After his military service Robert graduated from Boston College and was a school teacher and head life guard at Salisbury Beach for many years. He is a frequent contributor of some great life stories to the “As I See It” column in the Newburyport Daily News. “Congratulations Boots”



Salisbury Master Plan

The Master Plan Committee recently completed its drafted version the Master Plan with the assistance of The Barrett Planning Group, LLC. Salisbury last updated its Master Plan in 2008. The Master Plan articulates a vision for the future and sets a basis for future decision-making. The following sections were included in the updated document: Land use; Transportation and Circulation; Economic Development; Climate Change and Sea Level Rise Resiliency; and Community Health. On October 12th the Planning Board reviewed and adopted the updated Master Plan.

Thank you to all who participated and shared their vision for the future of Salisbury.

Derek DePetrillo

Hope Chapel Bell

The Hope Chapel Bell has been fully restored, dedicated, and placed at its new permanent location at the town parking lot on the corner of Beach Road and Cable Avenue.

I want to thank the following volunteers and contributors who assisted with the restoration: The SBBA Board of Directors for permission to pursue this undertaking. Dan Wilson of Wilson Welding, Mark McDonald Masonry, Henry Richards Excavation, Mike Delaney Construction., Johnson Lumber, Wayne Capolupo, Lisa Pearson Town Planner, Lisa DeMeo DPW Director, Ray Cote DPW, Historical Commission, Town Manager Neil Harrington & the Board of Selectmen, the Salisbury Cultural Council, and all others who gave financial assistance as well as physical labor and materials, making this endeavor possible.

It was my pleasure to be involved and I thank my friends for the privilege. I knew with a little bit of HOPE we could complete this mission. And if you too need some hope just visit “The Bell” at Salisbury Beach.

Ray Champagne



Salisbury Beach Betterment Association

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A festive poster for the 10th Anniversary Sea Festival of Trees. The background is a light blue sky with falling snow and several green Christmas trees decorated with lights and ornaments. On the right, Santa Claus is depicted in his traditional red suit, holding a golden bell. On the left, a large candy cane is partially visible. The title "10TH ANNIVERSARY" is in gold, and "Sea Festival of Trees" is in large, red, cursive script. A white box on the left contains a list of activities and admission information. The bottom right section provides dates, location, and sponsors/beneficiaries.

10TH ANNIVERSARY

Sea Festival of Trees

EXPERIENCE HOLIDAY MAGIC

- See a Forest of Sparkling Trees
- Gaze at the Giant Holiday Sand Castle
- Visit Santa & Holiday Characters for Photos
- Skate on the Seaside Ice Indoor Rink
- Experience Our New ELF inspired Candy Cane Forest
- Dine in the Festival Café or One of Our Award Winning On-Site Restaurants
- Shop for Gifts at Santa's Treetop Shop

Enter to Win Trees + Up to \$5,000 in cash and prizes!

ADMISSION | \$10

Open Fridays, Saturdays, and Sundays
**Saturday, Nov. 19 – Sunday, Dec. 4
& Thursday, December 1**
at Blue Ocean Event Center

PRESENTED BY:

 **Newburyport Bank**
JOURNEY WELL

TO BENEFIT:

 **Salisbury Beach**
PARTNERSHIP

 **CAMPAIGN**
FOR THE CARIBBEES