
SBBA NEWS

Spring 2024



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Governor Authorizes \$1.75 Million for Dune Nourishment

Massachusetts Governor Maura Healey authorized the Department of Conservation & Recreation (DCR) to spend \$1.75 million to fund Phase I of Salisbury's dune renourishment project. This phase will place sand between public access ways 5 and 11. The work will take place in September.

MRBA Report

As most of you are aware, erosion at Salisbury Beach has been an ongoing issue for decades. The dune lost 40% of its volume since 2000. The dune height has declined from 23 feet to 13.5 feet.

Over the last several years, major storms have further exacerbated the situation. Recent Merrimack River Beach Alliance and Salisbury Beach Subcommittee meetings have focused on what needs to be done to mitigate this increased erosion.

Congressman Seth Moulton recently toured the beach at access 11 following a meeting with the Salisbury Beach Subcommittee. He pledged his help to secure federal funding and advocate for an Army Corps of Engineers study to help mitigate erosion.

On April 29, Senator Bruce Tarr, Salisbury's environmental consultant Tom Hughes, and Town Manager Neil Harrington held a press conference to detail the beach conditions and the actions needed. Sen. Tarr highlighted what would happen if Salisbury Beach were not saved from this erosion. The loss of infrastructure, flooding of North End Boulevard and adjacent side streets, loss of homes on both sides of North End Boulevard, erosion of the salt marsh system, and the shutdown of an exit in case of a Seabrook nuclear power plant incident would certainly be possible outcomes. The video of the press conference is available on SCTV at www.sctvmc.org.

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Betterment Association**
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Tom Hughes presented his findings based on new LiDAR drone flights that allowed him to resurvey the beach. Based on the new data, Phase I of the beach nourishment project will require 25,000 tons of sand at a cost of \$1,750,000. This would address the immediate need to bring the dune elevation to 17 feet. Phase II will require more sand to bring the dune elevation up to 19 feet and include a larger area, at a projected cost of \$6,000,000. His estimates include data from the recent beach nourishment that was completed with private funds. Tom said that the dunes are in very bad shape and a collapse of the dunes is a possibility if more storms hit the beach.

The window for the first phase improvements is closing given the lead times for applications to the conservation commission, the need for easements from ocean front property owners, and the arrival soon of summer tourists. The arrival of the plover season means there can be no work done after June 21.

Town Manager Neil Harrington spoke about the need for state and federal officials to follow the science that Tom Hughes outlined and the need for an updated beach management plan.

After the press conference, Tom Hughes appeared at a Board of Selectmen meeting on May 13th to provide the Town with a more detailed analysis of the dune situation. A video of his presentation is available online at www.sctvmc.org

The SBBA has been working to have monies released from the Salisbury Beach Preservation

Trust Fund to help with the nourishment of the beach. This fund was specifically set up for this purpose using fees collected from visitors to Salisbury Beach reservation. We are pleased that we have made considerable progress on this matter.

John Housianitis

Greetings from Our Interim President

Dear SBBA Members,

Mother nature certainly threw us a few curve balls this winter! It has been a particularly difficult and challenging period for our members and neighbors that experienced damage to their property and experienced the impacts from dune erosion. Our hearts go out to them, and we hope that the recovery is quick.

The SBBA is committed to working tirelessly towards restoration of the dunes and getting the resources to maintain and preserve Salisbury Beach.

The emergency response effort in February and March to restore the dunes was a great collaboration between Town officials, Senator Tarr, Representative Shand, and Salisbury property owners. Special thanks to Tom Saab and the Salisbury Citizens for Change for stepping up to coordinate the sand contractors and manage the homeowner's funds. While we would have preferred that the state paid for this project, we are grateful that everyone was able to pull this together in time to prevent damage from the subsequent storms. The "sacrificial dune" did its job; it saved homes and infrastructure. We are confident that Salisbury

will secure funding for the follow up phases of the dune restoration plan, and we are working diligently towards that goal.

On a personal note, it was an honor to work with the late Bill Greulich on the SBBA Board. He was a great collaborator; his commitment and energy inspired us all. We will sorely miss him.

Everyone on the SBBA Board of Directors stepped up to continue our efforts on the erosion problem and keep our other initiatives on track. The SBBA is truly fortunate to be the beneficiaries of a talented group of volunteers. Also, our three former presidents, Ron Guilmette, Al Petersen and Ray Champagne continue to share their vast experience with us. I am personally thankful that they are here for us as we navigate these challenging times. Together, we are committed to fulfilling our ongoing mission to enhance and protect the quality of life in Salisbury Beach.

Thank you, everyone, for joining us on this mission.

In April, the SBBA welcomed its newest board member, Neko Kady. Neko was a recent recipient of an SBBA Scholarship and is currently a first-year student at Babson College. Neko's family has been coming to Salisbury Beach for over 75 years. His grandparents, Bob and Diana Nazarian, had their first house on Commonwealth Ave in the 1960s before moving to North End Boulevard in the late 80s. Now, Neko, the third generation of his family to enjoy Salisbury Beach, is excited to contribute his volunteer efforts to the community. We are thrilled to have him on board.

When this newsletter arrives in your mailbox, summer will be right around the corner. Salisbury’s DPW, along with the state’s DOT crews, and our community volunteers have been hard at work cleaning up the unprecedented quantity of debris left by a succession of storms. The SBBA Beautification Committee is working their magic with the first Beach Cleanup of the season, and sprucing things up at the welcome sign, south end triangle, Railroad Ave park and along North End Blvd. Thank you to everyone that contributes and volunteers to help make these initiatives possible.

The beach center beckons us with lots of new activities along with long-treasured attractions and pastimes. The Carousel Pavilion celebrates its first full year of operation. It joins the historic arcades which have been bringing fun to the beach for over 100 years! Whether it is a slice of beach pizza, an ice cream cone, cotton candy, a walk on the beach or a cocktail at one of the many beach venues, I hope you are looking forward to enjoying your favorite things at Salisbury Beach as much as I am. Let’s make this a summer to remember!

Sincerely,
Don Egan
 Treasurer and Acting President

Annual Meeting

Please join us for the SBBA annual business meeting at 6:30pm on Monday, July 8, at the Blue Ocean Music Hall, 4 Ocean Front North, Salisbury, MA 01952

From The SBBA Board of Directors

As most of you know, we lost our President Bill Greilich, this year. Bill was that person who made things better. When he joined the SBBA Board, he dove in headfirst with incredible energy and enthusiasm. One of his first missions was founding the Salisbury Beach Resiliency Task Force which is now known as the Merrimack River Beach Alliance Salisbury Beach Subcommittee. Bill brought elected officials and the community together to work on long term plans for re-establishing and maintaining the protective function of the sand dunes. His vision, foresight, and determination on this issue laid the groundwork to help Salisbury bring together all the resources we are currently relying on to help with our current erosion issue.

Bill’s dedication to the Carousel was not just about preserving a piece of history, but also about creating a space for the community to come together and enjoy. When Bill first learned of the plan by Wayne Capolupo and The Salisbury Beach Partnership to bring back the “dobby horses,” he was all in. Wayne credits Bill with securing over \$300,000 in essential grants for the project. He said Bill’s energy, drive and determination was legendary, and that he was a giant among his peers. One of the things Bill enjoyed most was volunteering to operate the carousels, first the temporary merry-go-round, and then later, the restored 1909 Loeff-Mangels carousel. Of course, he was thrilled to share this quintessential childhood summer experience with his beloved grandchildren. Bill was immensely proud to be part of

this wonderful project. He understood the importance of preserving our local heritage and ensuring that future generations would have the opportunity to experience the joy of riding on the beautifully restored carousel.

Beyond his achievements as a community leader, Bill was also a compassionate and caring individual who always put others before himself. He was known for his willingness to lend a helping hand at our Saturday Beach Clean-ups and had the ability to bring people together for a common cause. Bill’s genuine kindness and humility touched the lives of many people. We will be forever grateful for his presence in our lives and reflect fondly on his legacy, and the ways in which he enriched us all.

Bill’s impact on the community will be felt for years to come. His leadership and unwavering dedication to the betterment of Salisbury Beach have left an indelible mark on our Town and the SBBA. We are grateful for the time we had with Bill, and we will always remember him as a beloved leader and friend.



Beautification Committee

Happy Spring!

As the weather improves, the Beautification Committee will be landscaping and planting flowers along North End Blvd, the South End triangle, Railroad Ave Park, the Beach Center welcome sign, and the Welcome Sign on 286. Look for a new addition as you enter the beach on 1A as well as new plantings in the cement containers that frame the parking lot. You will also see North End Blvd come to life with American Flags hanging along the Boulevard and throughout the beach. We are always looking to our neighbors for help with watering and weeding. If you can spare some time, please reach out to me directly.

This year, in partnership with Groundswell, we kicked off the Beach Clean-up with two events on Earth Day. The first, at the Beach Center, was held on April 20th and the second was a neighborhood clean-up on April 21st – thanks to all who came out to help. We will continue to host beach cleanups led by Jesse Maneiro. The clean-ups will be held on the 3rd Saturday of every month. The remaining dates for this summer are: June 15th July 20th, and August 17th. Gloves, bags, pickers, and brooms will be available. Please meet next to Ground Swell and under the Music Tent at the Beach Center.

We will once again participate in **The Sunflower Park**. Preparing the garden and planting seeds will take place on Sunday, June 8th at 12pm and all are welcome. Donna Keefe leads this effort with the help of the Beautification Committee, the

Salisbury Beach Partnership, the Town of Salisbury DPW, and Lisa Pearson’s team. The Sunflower Park is located on Route 1A in front of the Skate Park.

Our **Adopt-a-Pot** was such a success last year, we are going to do it again. Here’s how it works: You adopt a pot for \$100, we plant and water the pot. The planters will receive a placard to recognize or memorialize those who have adopted the flowerpots. You let us know where you would like the pot – on a Beach Access, along North End Blvd or in the South End. We will send you photos of your pot. If interested in adopting a pot, contact me at mbtimony@comcast.net

As always, we thank you for your generosity and support.

Maribeth Timony
Chair, Beautification Committee

American Red Cross Blood Drive

The SBBA will be sponsoring their next blood drive at the Blue Ocean Music Hall on Tuesday, June 25, 2:00-7:00 pm.

This blood drive will be in memory of David Sheaffer. Dave was the founder of Salisbury Discount House. He was a fixture at Salisbury Beach for many, many years and one could always count on him for a good story.

If you are able to give blood, please join us on June 25. Please give blood -- the gift of life

Sincerely,
Betsy Yarvitz

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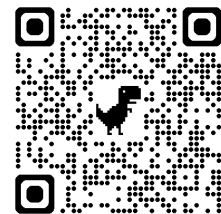
Interested in advertising in the SBBA Newsletter? Contact Don Egan @ 617-875-8650 or don.egan@sbba.us

Membership

The SBBA is continuously advocating on behalf of our members on issues that improve the quality of life at Salisbury Beach. To name a few accomplishments: the SBBA provides annual beach plantings, American flags that grace our streets; sponsors beach clean-ups and blood drives and awards thousands of dollars of scholarships to children and grandchildren of our members. Most importantly, at this time, the SBBA is working to ensure that there are resources to reestablish and protect our most valuable dune systems by working with the Town and our legislators.

Our strength in our membership is important to our effectiveness and success. Please invite your friends and neighbors to join, share this newsletter and ask them to scan the QR code or go to <https://www.sbba.us/join>.

Dianne Masiello
Chair, Membership Committee



Fundraiser

The SBBA is excited about the initiative to honor our former president and dear friend Bill Greilich. **Friends of Bill** are raising funds for the renaming of the Event room at the Carousel in memory of Bill Greilich. As part of the fundraising, the Friends of Bill are conducting a raffle. Each raffle ticket will cost \$100 where two lucky winners will win fifty-\$50 Scratch tickets. We will only be selling 200 tickets, so your odds of winning \$2500 worth of scratch tickets will be 1 in 100. We encourage everyone to participate in this worthy cause and contribute to our efforts to memorialize Bill at the beautiful carousel he was so committed to and help us raise the \$40,000 needed for the naming rights.

The drawing will be held at the SBBA Annual meeting on July 8th so hurry up and get your tickets before they are gone. For tickets, please reach out to: Monique Greilich, Dianne Masiello, Maribeth Timony, or Betsy Yarovitz. You can also contact us at admin@sbba.us.

Sincerely,
Maribeth Timony



Scholarships

Make a donation like a student's future depends on it.

SBBA scholarships are funded through generous donations from our members. It shows students that YOU believe in them.

Giving to the Scholarship Fund is an easy choice – it is incredibly rewarding to know you have affected another individual by helping to provide the chance to realize a dream.

This year I am happy to report that we will award 9 scholarships to students who are grandchildren of our members. We will also be awarding a scholarship to a student of Triton Regional High School. These scholarships will be presented at our annual meeting on July 8th.

Being involved in this organization has taught me what a small group of volunteers can accomplish. It has been a pleasure working with you. Thank you for your continued support and generous donations.

Donna Champagne
Chair Scholarship Committee

Board Of Directors Openings

The SBBA has two board of directors' openings. If you would like to join the SBBA board, please contact Derek DePetrillo at ddepetrillo@hotmail.com or call him at 978-590-3787.



SBBA Scholarship Annual Fundraiser

Don't you just love live music from the 50s, 60s, 70s?

Then step back in time and enjoy the songs made famous by The Shirelles, The Ronettes, The Crystals, The Chiffons, ... as well as The Beatles, Motown, 70s' disco, and music of the golden age....Bet you know what age that is!!! Be entertained by **The Backtrack Band**, a harmony-rich six-piece live band featuring three talented lead female vocalists. Their music is guaranteed to have you dancing and singing along.

Want to have some fun? Then come enjoy The Backtrack Band at the Blue Ocean Music Hall on September 6th. Doors open at 7PM and the band starts at 8PM. \$30.00. ALL proceeds got to the SBBA Scholarship Fund. Tickets are available on our website at <https://www.sbba.us/event-details/the-backtrack-band>, or scan the QR code below.

Put on your dancin' shoes for this one!

Hope to see you there.

Sincerely,
Donna Champagne



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