



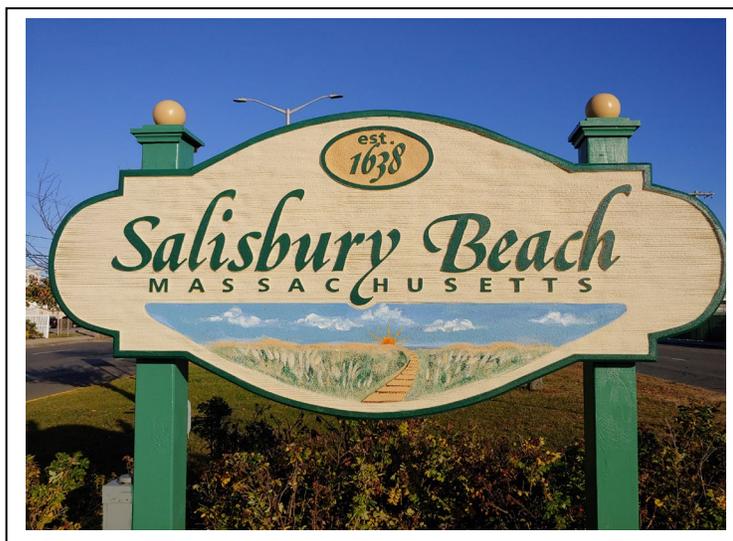
SBBA NEWS

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Spring 2022

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Greetings from Our President

Dear SBBA Members,

Welcome to the Spring edition of the SBBA newsletter! Now that the long, cold winter is over, I hope that you're ready for a spring and summer of family enjoyment on Salisbury Beach. There are many exciting new developments in the beach center that we are happy to provide updates on.

The SBBA will once again sponsor several Beach Clean-up days which will be held on a monthly basis throughout the summer. Our beach clean-up efforts will focus on the Broadway Mall beach center and surrounding area. In addition, our Beautification Committee will be planting fresh flowers at

the Salisbury Beach welcome signs on North End Boulevard and Beach Road, as well as, the triangle in the South End. We will also be proudly flying American Flags on North End Boulevard and in the beach center. The SBBA Annual meeting will again be an in-person event and will be held on Monday night, July 11 at 6:30 in the Blue Ocean Music Hall. The SBBA Annual Scholarship Fundraiser will be held on Friday, September 9 at the Blue Ocean Music Hall and will again feature a very popular Motown revue. Please mark your calendars for these events.

The new Visitor Center and Comfort stations are nearing completion. At a recent Selectmen's Meeting, Town Manager Neil Harrington stated

**Salisbury Beach
Betterment Association
P.O. Box 5508
Salisbury, MA 01952**

that both facilities will be ready for the beach’s busy season. We are looking forward to the opening of these brand-new facilities. The Salisbury Beach Partnership will hold a full slate of summer entertainment events on the Broadway Mall and beach center. They will sponsor live music on Saturday nights, DJ events on Friday nights and carousel rides throughout the summer. For the first time since the pandemic, Saturday night fireworks will be back! In addition, they are in the process of building a beautiful facility to house a historic carousel. More on this project inside the edition.

The Salisbury Beach Resiliency Task Force has also been very active, working with our legislative delegation and town officials on several projects to preserve and protect our two greatest natural resources, our barrier beach and salt marsh. Additional information on these important initiatives can be found inside this edition.

Please share your thoughts with us on our social media pages on how the SBBA can make our community ever better. We look forward to hearing from you and seeing you this summer at the beach!

Sincerely,
Bill Greilich

CAROUSEL PAVILLION UPDATE

If you live at the beach, you probably have been watching the progress of the new and exciting carousel pavilion building on Broadway. The Salisbury Beach Partnership is constructing this

magnificent structure to house their historical 1909 Looff-Mangles Carousel. Here is an update on progress made to date.



Of course, the project started by demolishing the old McDonald’s restaurant building. That effort was started in December and was followed by removal of demolition debris and site preparation.

Once the site was cleared, the placement of 99 pilings began and was completed in mid-March. Installation of the pilings was followed by leveling and installing pile caps on top of the pilings. The pile caps allow the installation of the structural steel members that will support the building. To inhibit corrosion, these pile caps are galvanized and, therefore, were custom made for this project. Because they are custom made, delivery was delayed somewhat due to the world-wide supply chain issues we have all heard about. Delivery of the structural steel is expected to be about one to two weeks late, also due to supply chain issues moving the start of installation of the structural steel elements to late April. This will be followed by delivery of corrugated metal decking which will support a poured concrete floor strengthened by rebar and then by one of the most interesting steps in the process, delivery and installation of the “Round House” which is actually

not round but octagonal. The Round House is being manufactured in a Connecticut facility and will be delivered in eight to ten sections in multiple trailer-truck loads. Another interesting sight to see will be the delivery and installation of the “Witch-Hat Roof “: two great shows for all of us sidewalk civil engineers. Eventually the project will reach the phase where mechanical systems, climate control systems, plumbing, glass, and windows will be installed.

All of this is really the opening act for the main event, the transfer of the carousel itself to its new and permanent home in the pavilion, a project expected to take about six weeks which is planned for October.

Financial support from the public is critical to the success of this non-profit endeavor which will remake the face of the beach center. One way of being an important part of this project is to sponsor one of the 44 carousel menagerie carvings: 28 have been sponsored, leaving only 16 still available. Sponsorship is for 20 years and varies in price from \$10,000 to \$12,000 depending on size and location on the carousel. To date, a total of \$500,000 has been raised in cash and \$900,000 by virtue of the land donation by the Capolupo family for a total of \$1,400,000. More sponsors are needed. Go to Mysalisburybeach.com for more information about how you can be a part of this exciting and transformative project.

**Submitted by
Lou Masiello**

Oral History Project

Oral histories are a terrific way for communities to capture their history and explore their stories. They are primary source material collected in an interview setting with a witness to or a participant in an event or a way of life. Oral histories are grounded in the context of time and place to give the history meaning. The Salisbury Beach Oral History Project was founded several years ago with a grant from the Salisbury Cultural Council. Seven oral histories have been completed and can be viewed on SCTV.

Boots Chouinard, a World War II veteran, was one of the first people to be interviewed. He told very colorful stories about his employment as a supervisor of lifeguards at Salisbury Beach and offers a special treat to viewers by appearing in his antique bathing suit. Swifto Matik, a local musician, tells the story of the time he stumbled into a party on the beach which featured the entire Red Sox team. Neil Lynch and Pat Mariano, retired educators, recount special times during their summers as teenagers, working and living with their families in their "summer camps". Jim Moghabghab entertains with narratives about his uncle's restaurant and the usual customers, savory and not. He remembers soldiers patrolling the beach during WWII. If you have a story you would like to share about Salisbury or Salisbury Beach, SCTV would love to hear it. Please contact Monique Greilich at mabachand@comcast.net. If you were witness to the huge fire several months ago at the beach

center, your story would be most welcome.

**Submitted by
Monique Greilich**

Beautification Committee Happy Spring!

As the weather improves, The Beautification Committee will be landscaping and planting flowers along North End Blvd, at the South End triangle and the Welcome Signs on both Beach Road and near Route 286. You'll also see North End Blvd come to life with American Flags hanging along the Boulevard and throughout the beach.

The Beach Clean-up will be led by Beautification Committee member Jesse Maneiro this year. We are partnering with Ground Swell to make this event even bigger and more successful. It will be held on the 3rd Saturday of every month beginning on May 21st from 9-11am. The remaining dates: June 18th; July 16th and August 20th. Gloves, bags, pickers, brooms will be available. Please meet next to Ground Swell and under the Music Tent at the Beach Center.

I'm sorry to announce that the **Annual House Tour** will be cancelled this year. Covid still remains an issue for securing homes for the tour. We are planning on June 17, 2023 as our date for next year's House Tour. If you are interested, there are many ways to help, from hosting your home to volunteering on the day of the event. If you are interested in participating, please reach out to me directly.

As always, we thank you for your generosity and support.

**Submitted by
Maribeth Timony**
mbtimony@comcast.net



Advertising in the SBBA Newsletter - Interested in advertising in the SBBA newsletter? Contact Bill Greilich @ 508-450-3943 greilich@comcast.net.

Thank you to our advertisers who are helping defray the cost of the newsletter!

Town Meeting Reminder
Town Meeting is scheduled for Monday, May 16 in the Salisbury Elementary School at 6:30 p.m.

2022 Candidate Forum
The SBBA and Salisbury Cable Television and Media Center cosponsored two candidate forums ahead of the May 10 Town Election. Susan Pawlisheck moderated the debate with the 3 candidates for 2 seats on the Board of Selectmen while SBBA Board member John Housianitis moderated the debate between the 2 candidates for the one Salisbury seat on the Triton Regional School Committee. Housianitis moderated an additional debate among the candidates for a single seat from Newbury, Rowley, and Salisbury. Both forums were broadcast live and rebroadcast on SCTV.

SBBA Annual Meeting
Monday night, July 11 at 6:30 p.m. in the Blue Ocean Music Hall.

Scholarships & Motown

Save the date for SBBA Scholarship Committee’s annual event, Friday Night, September 9, 2002 at the Blue Ocean Event Center!

Back by popular demand! The music and magic of “Timeless” returns, bringing you back to the Motown era with music of The Temptations, The Four Tops, Marvin Gaye, The Spinners, Smokey Robinson and more! So, step back in time and onto the dance floor or groove in your seat singing your Motown classics favorites like “My Girl,” “Ain’t Too Proud to Beg,” and “Do You Love Me”! This upbeat band absolutely sparkles with a female and several male entertainers and promises to be jam-packed with all the hallmarks of Motown - impeccable harmonies, dazzling choreography, flashy outfits, and those instantly recognizable tunes that everyone knows and loves. It’s going to be a great night! All proceeds go directly to the SBBA Scholarship Committee. Remember: Last year’s total was 19 scholarship awards.

Further details to follow!

Donna Champagne Scholarship Committee

North End Boulevard Repaving Project

The Massachusetts Department of Transportation (MassDOT) is in the planning

process for reconstructing and repaving a significant portion of North End Boulevard. The project consists of adding a two-way separated bike lane including crossings, constructing sidewalk and pedestrian curb ramps and driveway aprons, removing, and replacing guardrail and fencing and several other enhancements. This is a multi-year project and no construction start date has been set yet since its currently still in the design stage. There have been several public hearings and opportunity for citizen input. The SBBA attended the public forum in February and wrote a letter to MassDOT expressing our concerns regarding the impact on parking, the width of travel lanes and sidewalks and the reduction of the speed limit. MassDOT will be scheduling additional citizen forums in the coming weeks. Please see SBBA’s website and social media pages for updates.

Hope Chapel Bell

The SBBA has been in the process of restoring the historic Hope Chapel Bell for over a year. The restoration is now complete, and the bell looks terrific! The base that supports the bell has also been restored and decorated with a new look that enhances the appearance of the bell. We are in the process of adding the original plaque that references the original founder Pastor Rev. Charles Lord in 1889 and a second plaque that was made for Salisbury’s 350th Anniversary Celebration in 1988. Now there will be one more plaque added that references the restoration by

the SBBA. The location of the bell is currently under review. Stay tuned.

Ray Champagne



Salisbury Master Plan

The Town of Salisbury is updating its Master Plan. Salisbury last update was in 2008. This plan is an opportunity to lay out a clear vision for Salisbury's future.

The town is looking at five areas: land use; transportation and circulation; economic development; climate change and sea level rise resiliency; and community health. There will be a community meeting on Thursday, June 9th at 7pm in the Senior Center. Everyone is encouraged to attend this meeting and share their opinions on the future of Salisbury.

Salisbury Beach Resiliency Task Force

Since our last communication the Salisbury Beach Resiliency Task Force has been very busy working on several significant projects and initiatives. Here are some updates that may be of interest.



DCR update – The Task Force was successful in advocating for a meeting among Town officials, the Legislative Delegation and DCR. In an early April meeting, they made progress towards addressing many important issues to SBBA members, including improving the Town’s relationship with DCR, enhancing communication, DCR participation in the Merrimack River Beach Alliance meetings, updating the Beach Management Plan, and addressing Trust Fund spending.

Salisbury Beach Preservation Trust Fund – this Trust Fund was established in 2008 by then State Senator Steven Baddour for the long-term preservation of Salisbury Beach. Through the diligent efforts of the SBBA, we have determined that DCR has incurred certain expenditures from the Trust Fund that do not fit into the definition specified in the statute. For example, various vehicles and related equipment have been purchased totaling \$50,000, medical services have been procured for over \$75,000 and an earmark for nearly \$80,000 has been budgeted in 2022 for the purchase of picnic tables. These expenses are directly related to the day-to-day operation and maintenance of the beach and do not contribute to the preservation of our barrier beach. As a result, the Task Force helped draft new Trust Fund language which clearly specifies that Trust Fund monies can only be spent on dune restoration and nourishment activities. The bill was filed by our Legislative Delegation in October and sent to Committee in March. In addition to a providing a letter of letter of support, three Task Force members, Bill Greilich,

Tom Saab and Rick Rigoli, provided oral testimony to the Committee. Unfortunately, we recently received news that the bill has been tabled. The House said that it was a late filing (there is a 2-year filing period, and the bill was filed 10 months into that timeframe) and the Senate said that they need to understand the impact of the proposed changes on other similar Trust Funds in the state. The bill will have to be refiled in January 2023. The Task Force will not give up! We will continue to question and challenge Trust Funds expenditures that are deemed inappropriate. Currently, we are discussing potential next steps and action items.

Beach Grass Planting – in November 2021, Gregg Moore of the University of New Hampshire coordinated a project to plant over 8,000 beach grass plants on the new dunes that were built last summer between Access 6 & 7. Over 30 Triton High School and 6 UNH students participated in the project which was funded by a grant from the U.S Fish and Wildlife Service.

Piscataqua Dredge – last fall, the Army Corps of Engineers (ACE) started a project to dredge the Piscataqua River designed to produce up to 150,000 cubic yards of sand for Salisbury’s near shore deposit site. As you may recall, the material from the Piscataqua contains glacial till and is not suitable for onshore placement. By placing the material on the nearshore site, ACE projected that over time, 50% of the finer sand would make its way to the shores of our beach. Unfortunately, ACE determined that our nearshore site was too shallow to accept the projected amount of material and only

10,000 cubic yards of material have been deposited.

Great Salt Marsh – for the past several years, the Merrimack Valley Planning Commission (MVPC) has been treating our Salt Marsh to eradicate an invasive plant called phragmites. If unchecked, this non-native plant can spread quickly through wetland areas and smother native plants and wildlife. The MVPC will continue to spray the phragmites and subsequently remove the dead stalks.

New SBBA Board Members

The SBBA Board recently added three new Directors.

Betsy Yarvitz – lives on Beach Road and has been a resident in Salisbury for 5 1/2 years. She worked as an office manager at Bay Financial Associates. Betsy was involved with the elementary school PTO and has held numerous Temple board positions.

Bill Lesniak – lives in the South End and has owned property in Salisbury since 2008. He worked at Kodak as a strategic account manager. Bill enjoys playing golf and biking.

Monique Greilich – lives on Beach Road and has been a Salisbury resident since 2007. She was a teacher and school administrator in several North Shore communities. Monique is the Chairperson of the Salisbury Cultural Council and is a past member of the Triton School Board.



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